

銘傳大學 99 學年度研究所碩士班招生考試

企業管理學系碩士班

第二節

英文試題

(第 / 頁共 4 頁) (限用答案本作答)

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1. Is China's property boom a dangerous _____?
(A) bible (B) bubble (C) bundle (D) bonus
2. Despite raising cash that erased \$51 billion of its _____ debt, the estimated amount of money that the insurance giant AIG still owes to the U.S. government is \$50 billion.
(A) fallout (B) pullout (C) bailout (D) dropout
3. Worth almost \$2 in 2008, the British pound now sits just below \$1.50, declined 7.3% _____ the U. S. dollar. (A) for (B) against (C) towards (D) to
4. After merging assets into his America Movil, Latin America's biggest mobile phone company, Mr. Carlos Slim Helu, the 70-year-old Mexican telecom _____, becomes world's richest person. (A) tycoon (B) tyrant (C) tzar (D) typical
5. In his twenties, Mr. _____ becomes the world's youngest billionaire. He has seen his net--wildly popular Facebook-- worth more than quadruple in 2009, to an estimated \$4 billion.
(A) Bill Gates (B) Warren Buffett (C) Steven Jobs (D) Mark Zuckerberg
6. Toyota president Mr. Akio Toyoda took the hot seat at the Feb. 24 hearing. He apologized but failed to pinpoint the problems that had caused the automaker to _____ more than 8 million cars since last fall.
(A) hybrid (B) hitch (C) recall (D) withdraw
7. Toyota has identified the _____ that was responsible for some 2,600 instances of sudden, unintended acceleration—resulting in 34 deaths since 2000.
(A) defuse (B) defeat (C) defect (D) debug
8. Mr. Akio Toyoda _____ to work vigorously and unceasingly to restore the trust of his customers. But he has a long ride ahead.
(A) voted (B) vowed (C) voided (D) volunteered
9. Energy efficiency doesn't just reduce carbon emissions, it also yields remarkable economic gains. A recent report concludes that investments in U.S. energy efficiency of \$520 billion in the next 10 years would _____ energy savings of \$1.2 trillion.
(A) grasp (B) gratify (C) grant (D) generate
10. POET, the largest producer of ethanol in U.S., and Magellan Midstream Partners, a pipe-line builder, plan to build a \$4 billion ethanol pipeline linking _____ and refineries in the Upper Midwest to fuel-hungry markets on the East Coast. A pipe dream?
(A) oil wells (B) wind mills (C) cornfields (D) nuclear plants
11. U.S.-China _____ flared anew on Feb. 2 as the Obama Administration reaffirmed the President's plan to meet with Tibetan spiritual leader the Dalai Lama.
(A) tensions (B) obligation (C) challenge (D) joint venture
12. A 7-year-old British boy _____ \$240,000 for Haitian earthquake relief by organizing a sponsored bike ride in a London park. He had hoped to get \$800.
(A) arised (B) rose (C) raised (D) risen
13. After months of hype, Apple's tablet computer, the most anticipated iPad, was _____.
(A) launched (B) browsed (C) downloaded (D) hacked
14. Haiti is the poorest nation in the Western Hemisphere, a place where malnutrition is widespread and less than half the population has _____ to clean drinking water.
(A) recess (B) access (C) progress (D) process

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15. The number of illegal downloads of the film Avatar in its first week is 980,000, making it the fastest-_____ movie in history. (A) nominated (B) pirated (C) awarded (D) imitated
16. Spill Threatens Yellow River. Residents were urged to find alternative sources of drinking water as authorities tried to stop 40,000 gallons of leaked diesel fuel from _____ a stretch of Yellow River—China's second longest and a source of fresh water for million. (A) flooding (B) clogging (C) contaminating (D) bleaching
17. America's health-care system won't be able to adequately support the 78 million _____, who will start turning 65 in 2011, according to a new National Academy of Science report. (A) immigrants (B) Millennials (C) Baby Boomers (D) veterans
18. Two monster snowstorms _____ the northeastern U.S. in a single week, temporarily shutting down the federal government and closing schools up and down the East Coast. (A) blanketed (B) crack downed (C) scorched (D) stimulated
19. U.S. exports to China in 2008 were \$69.7 billion compared with imports of 337.8 billion, a _____ of \$268 billion. Imports were five times the value of exports. (A) surplus (B) deficit (C) balance (D) deflation
20. China attacked the U.S. policy of selling arms to Taiwan, _____ sanctions against American firms and noncooperation on international issues. (A) threatening (B) favoring (C) negotiating (D) protesting
21. Our environment depends on our ability to turn to _____ energy that does not pollute, create waste or produce greenhouse gasses. (A) surreal (B) surrogate (C) suspicious (D) sustainable
22. Sanyo corp. is _____ to improving the Earth's environment by the development of renewable clean energy technologies. (A) dedicated (B) demolished (C) demonstrated (D) demanded
23. Sanyo corp. has created the _____ rechargeable battery to power a better lifestyle. (A) user-friendly (B) eco-friendly (C) environment-center (D) planet-safe

The Japanese Way. As an island nation with few natural resources, Japan can't __24__ to be wasteful. The country is one of the most energy-__25__ industrial countries in the world, and some of Japan's __26__ companies, such as Toyota, Sharp, and Sanyo, are known for technologies that __27__ greener lifestyle. A conservation mind-set is __28__ into Japanese people from birth, and is apparent in little ways throughout society. Gaggles of housewives think that being environmentally conscious is a __29__ way to care for their families. "Mottainai", which literally means "what a waste" is not an economical concept, it is a mentality; once Japanese people __30__ an idea, they do so wholeheartedly. Environmental consciousness is no exception. (Time magazine, April 28, 2008, p. 47)

24. (A) inspire (B) afford (C) confront (D) enamor
25. (A) efficient (B) recycling (C) hungry (D) independent
26. (A) fading (B) transforming (C) leading (D) decaying
27. (A) foster (B) evade (C) consume (D) conquer
28. (A) ingrained (B) uprooted (C) transplanted (D) brain-stormed
29. (A) trendy (B) obsolete (C) radical (D) conservative
30. (A) recover (B) embrace (C) reject (D) eliminate

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Tuna, Very Rare. The winning __31__ in a January __32__ for a 513-pound bluefin tuna at Tokyo's Tsukiji market was \$177,000, the highest price paid since 2001. Although the sky-high price raised __33__, the economy has helped cool off demand for the expensive fish, and overall, bluefin prices have been flat to down this year in Japan. That hasn't __34__ overfishing, however, as some experts believe that fishing __35__ have upped the __36__ of their catches to compensate. The fish, which can __37__ more than 1,000 pounds, has become a global __38__ over the past few decades, and some bluefin sell for six __39__ in Japan, which __40__ roughly 80% of the world's supply. (From Fortune Magazine, March 1, 2010, p.7)

31. (A) account (B) ban (C) buck (D) bid
32. (A) execution (B) auction (C) exhibition (D) summit
33. (A) budget (B) eyebrows (C) elbows (D) curtains
34. (A) lessened (B) encouraged (C) reproduced (D) shortened
35. (A) population (B) vessels (C) crowd (D) marts
36. (A) morale (B) stretch (C) limits (D) volume
37. (A) enlarge (B) scale (C) extinct (D) weigh
38. (A) delicacy (B) account (C) species (D) sightseeing
39. (A) numbers (B) digitals (C) decimals (D) figures
40. (A) cultivates (B) nurtures (C) consumes (D) transacts

The Disaster Diet. In Haiti, our correspondent subsists on state-of-the-art survival food—high-energy cookies. By Bobby Ghosh (Time Magazine, Feb.22, 2010, p.32)

When I was in Haiti covering the aftermath of the Jan. 12 monster earthquake, friends from around the world e-mailed to ask what it was like. The question I was asked most of all: What are they doing for food? Many friends didn't believe my answer: "They're eating cookies."

Across the quake zone, relief agencies were quickly distributing some 30 tons of high-energy cookies that the World Food Programme (WFP) developed for just this kind of emergency. Each 100-g packet—that's roughly the weight of two Snickers bars—delivers 450 calories of energy, a bunch of vitamins and minerals and up to 15 g of protein and 15 g of fat. Oh, and no more than 15 g of sugar. This is meant to be survival food, not Red Bull in solid form.

The WFP says a grown man should consume five packs of these cookies a day....But I frequently saw entire families sharing one person's rations. Even where the distribution was going smoothly, overburdened relief workers weren't always able to explain how and when to eat the cookies, officially referred to as biscuits. Some people scarfed down their entire five-pack quota in a single meal, leaving them feeling ill; others thought they should eat only one pack a day. "There's a lot of confusion out there," said Raymond. "But even if people are getting some cookies to supplement any other food they can find, that will keep them going."

I decided to put that theory to the test, reasoning that it would improve my understanding of what the quake survivors were having to endure. I ate a single packet of cookies a day, splitting them between lunch and dinner. I also drank a lot of water, some coffee and a glass of

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fruit juice daily. (Yes, I did note the irony that hundreds of thousands of quake survivors were going on the Haitian version of the Hollywood Cookie Diet, which has helped various celebrities fit into their skinny jeans.)

But as I began to observe firsthand the scope of the devastation, it didn't take long for me to realize my experiment was not bringing me any closer to the Haitians' experience. Even if I were able to approximate the feeling in their bellies, that was nothing compared with the trauma of losing their homes and loved ones. Raymond was right about one thing, however. The cookies did keep me going. I felt no loss of energy or strength and no unbearable hunger pangs. By the time I left Haiti, my belt was two notches tighter. But I wouldn't recommend the cookies as a weight-loss regimen. For starters, they taste like cardboard. Literally.

41. What is the main reason of the writer of this article Bobby's staying in quake-hit Haiti?
(A) searching for survivors. (B) reporting the aftermath of the quake. (C) experiencing the trauma of living on cookies. (D) doing a research project for the WFP.
42. What is the ration of the high-energy cookies suggested by the WFP for an adult to eat per day? (A) two bars of Snickers. (B) 450 calories. (C) five packs of biscuits. (D) 15 g of protein.
43. Who are responsible for distributing high-energy cookies?
(A) WFP (B) Red Bull Corporation (C) relief agencies (D) correspondents
44. What is the main reason for the WFP to develop high-energy cookies?
(A) helping celebrities to fit into skinny jeans. (B) feeding survivors of disastrous emergency. (C) calculating calories in healthy diet. (D) making profit to help the needy.
45. How does the writer describe the relief workers?
(A) confused. (B) relieved. (C) overburdened. (D) skinny and ironic.
46. Some people scarfed down their entire five-pack quota in a single meal, leaving them feeling ill. "scarf down" means: (A) eat something very quickly. (B) supplement regular meals (C) split something between lunch and dinner. (D) share one's rations with others.
47. From the writer's viewpoint, the one feeling that is beyond endurance for the Haitians is:
(A) the chaotic days after the quake. (B) having to be on cookie diet every day.
(C) the trauma of losing their loved ones. (D) the Haitian version of Hollywood Cookie Diet.
48. How does the writer describe the 'biscuits' developed by the WFP.
(A) an ideal regimen for weight-loss. (B) delicious and can ease the hunger pangs.
(C) lifesavers but taste like cardboard. (D) are good snack bars to go with Red Bull.
49. Where is Haiti?
(A) In Africa. (B) In Latin America. (C) Next to Chile. (D) In Caribbean Sea
50. What ingredient cannot be found in the 'biscuits' of WFP?
(A) vitamins (B) protein (C) fat (D) liquor

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